

Rules of Granting and Issuing Press Accreditation

Section 1

General Provisions

1. These Rules govern the granting and issuing of press accreditation in relation to the Polish National Arabian Horse Show, Pride of Poland Auction and Summer Sale, organised in 2020, as well as the terms and conditions of presence of accredited persons within the premises of Stadnina Koni Janów Podlaski sp. z o.o. with the registered office in Wygoda, entered into the register of entrepreneurs kept by the Lublin-Wschód District Court in Lublin with the registered seat in Świdnik, 6th Commercial Division of the National Court Register, KRS No. 0000109401, NIP No. 5370009680, Shared Capital: PLN 3,912,500.
2. Accreditation is granted and issued to journalists and other media representatives (cinematographers, camera operators, photographers) interested in receiving and broadcasting information on the Polish National Arabian Horse Show, Pride of Poland Auction and Summer Sale, organised in 2020 by the organiser of these events, i.e. the Polish Jockey Club.
3. The Rules are available on-line www.prideofpoland.com in a downloadable and printable format (a downloadable and printable PDF file).
4. Any matters that are not covered by this document shall be resolved on a case-by-case basis.

Section 2

Types of media accreditation

1. The Polish Jockey Club uses two types of media accreditation depending on the type of journalist activity:
 - PRESS – granted to journalists representing press, radio stations, TV stations, web portals, bloggers, representatives of social media profiles related thematically to the events described in Section 1
 - PHOTO – granted to cinematographers, camera operators, press photographers, web portal photographers, photo agency photographers and photographers representing social media channels.

Section 3

Terms and conditions of granting and issuing press accreditation

1. Accreditation is granted free-of-charge and authorise its holder to enter and repeatedly re-enter the premises of the event within a specific day of the show or auction.
2. Press accreditation is granted based on accreditation application filed electronically with the use of an accreditation form available at www.prideofpoland.com in the tab: Media Information.
3. Accreditation is granted based on accreditation applications filed electronically with the use of a form available at www.prideofpoland.com to the media representatives who, by sending their application, accept the provisions of these Rules and the GDPR clause available at the website referred to in paragraph 2.
4. Accreditation is granted to media employees and partners, taking into account the restrictions arising from the need to ensure epidemic safety in the context of the COVID-19 pandemic threat.
5. Accreditation is granted to:

- a) no more than 4 people in a TV crew (excluding crews broadcasting 'live' for regular programmes);
- b) no more than 2 people in a radio crew;
- c) 1 person representing the traditional press, electronic media, social media (no more than 2 people in the case of preparing video or photo materials). The aforementioned restrictions also apply to the press active in various fields of use.

6. Information about the accreditation will be sent by the organiser to the e-mail address of the applicant.

7. The Polish Jockey Club reserves the right to refuse accreditation without providing reasons.

8. A press accreditation pass may be collected only in person at the accreditation point, and such collection is confirmed by a handwritten signature.

9. A press accreditation pass may be collected at the accreditation point on the day of specific events referred to in Section 1.

10. The representatives of media shall be fully liable for the accuracy and correctness of the data provided which are necessary to receive accreditation, including for the consequences of providing incomplete or erroneous data.

11. The representatives of media granted PRESS/PHOTO accreditation are required to collect their passes at the accreditation point, wear them so that it is visible and move within the sector for the media, following the applicable rules.

Section 4

Advantages of accreditation

1. The accreditation passes authorise media representatives to enter the premises of the events organised by the Polish Jockey Club referred to in Section 1.

2. The accredited media representative may receive free-of-charge materials related to the events at the Press Centre or at the accreditation point.

3. To facilitate the work of media representatives, the Polish Jockey Club and other organisers ensure access to electricity and the Internet at the Press Centre.

4. Liaison officers and volunteers at the Press Centre are at the disposal of media representatives to help them in reaching the representatives of the organiser, horse owners and breeders, and to provide information on the events organised.

Section 5

Order regulations

1. The media representatives accredited for the shows and auctions are required to respect order regulations, provisions and instructions of the staff of the events referred to in Section 1.

2. These Rules are available on-line at www.prideofpoland.com in the tab: Media Information.

3. When performing journalist activities, the media representatives must place a document confirming their accreditation where it is visible for security staff.